

The Bordeaux Wine Awards – Aquitaine Wines : discover the 2016 awards !

1 140, this is the number of award-winning wines chosen during Saturday, May the 21st at the Bordeaux Competition - Aquitaine Wines .

452 Gold medals, **478** silver medals and **210** Bronze medals were awarded.

The full list of awards is already online at www.bordeaux-wine-awards.com

900 Vine and Wine professionals gathered at The Bordeaux Convention Centre to celebrate **60 years** of The Bordeaux Wine Awards.

In total , **3,804** samples were tasted, from **95** different appellations. Only **29.97 %** have therefore finally been given awards.

Already, they are the highly regarded by traders, brokers and buyers ...

> Un undeniable commercial advantage for winemakers

Receiving a medal at The Bordeaux Wine Awards, means, in the context of an increasingly competitive market, having a sound commercial argument with regards to traders, large retail buyers, wine merchants, restaurateurs, individual customers ...

This is demonstrated in large retail chains: where the offer may appear complex and not easily read, then **the award is a benchmark of choice** for buyers in search of markers that won't let them down.

> A reference

The Bordeaux Wine Awards has become over the years a reference for all those involved in the wine industry and an indication of good value for consumers. A reference that has become established over time as the The Bordeaux Wine Awards today celebrates its 60th year.

Certified ISO 9001, The Bordeaux Wine Awards is known for its **rigorous organization** and the **reliability** of its results.

The Gironde Chamber of Agriculture, in charge of the organization, has set up a **series of measures to prevent any attempted fraud** : wines samples come directly from the property, anonymity for the labelling of bottles, blind tasting by professionals, award labels containing an anti-counterfeiting hi-tech solution ...

The Bordeaux Wine Awards - Aquitaine Wines is an event organized by the Gironde Chamber of Agriculture, with regard to the Aquitaine Agricultural Show and the Bordeaux International Fair.

Press contact

Gironde Chamber of Agriculture

Karen REYNE – Communication Service

Tél. 05 56 79 64 07 / 06 86 42 81 40

@ : k.reyne@gironde.chambagri.fr

Magali TEMPLIER – Communication Service

Tél. 05 24 44 91 83 / 06 25 18 60 70

@ : m.templier@gironde.chambagri.fr